



## HQ AIR EDUCATION & TRAINING COMMAND (AETC) Commander's Military & Civilian Partnership Golf Tournament

The AETC Commander's Military/Civilian Partnership Golf Tournament is an annual Services event held in San Antonio, Texas. This tournament brings together civilian leaders and military members in an environment rich with competition. Military players enjoy getting to know the community members while educating them on the Air Force mission in San Antonio. The tournament location alternates between the Randolph Oaks Golf Course and the Lackland Gateway Hills Golf Course.

Support of this program offers excellent visibility for sponsors and presents them to the military market in a very favorable manner while also enhancing the morale and welfare programs available to active duty military personnel on Lackland and Randolph Air Force Bases.

**Specific Support Requirements:** Cash to help offset the cost of the event, hole sponsorship prizes and other prizes and giveaways to enhance the event.

Examples include (*but are not limited to*) golf equipment, golf clothing, vacation packages, travel, vehicles for hole in one, gift certificates, entertainment equipment such as TVs, VCRs, CD players, and radios.

**Sponsor Recognition:** Recognition of sponsors is to be proportional to the degree of support they provide the event. In recognition of the sponsor's support to the event, promotional recognition may be granted in one or more of the following areas:

INVITATION FOR TWO SPONSOR REPRESENTATIVES TO ATTEND AS VIP GUESTS. Major sponsors of the event will be invited to participate as a special guest & will be awarded complimentary participation in the tournament as part of their recognition.

ANNOUNCEMENT AS A MAJOR SPONSOR DURING THE TOURNAMENT. During the introductory remarks major sponsors will be recognized. Potential coverage would be to approximately 150 civic and business leaders, and military personnel.

TEE MARKER WITH CORPORATE LOGO. Sponsors may be recognized with a tee marker displaying their name and corporate logo.

DISTRIBUTION OF LITERATURE AT TOURNAMENT. Distribution of coupons, promotional literature, sampling, or displays of sponsors' products/services may be possible. Offers for sponsorship support involving coupons, displays of products, and/or sampling will be reviewed on an individual basis.

DISPLAY OF CORPORATE BANNER. Major sponsors may provide a banner announcing their sponsorship of the tournament. The banner will be displayed at the golf course during the tournament. The AETC Corporate Partnerships Manager will provide information outlining what may be placed on banners.

LISTING IN THE PROGRAM BOOK. Sponsors may be listed in the program book for the tournament. Major sponsors will also have their corporate logo displayed and will be identified as a major sponsor.

**Other benefits may exist! Call or email to discuss your partnership with this tournament.**

**Headquarters Air Education & Training Command  
Corporate Partnership Program Manager**

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**Solicitation#: AETC-2009-01**

This is a solicitation for commercial sponsorship by a Nonappropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government.