

Fall Fest 2006

**Vance AFB • October 12 • 3:30 p.m.
Food, Fun, & Festivities for the whole
family.**

Synopsis of the event: Fall celebration to thank all base military members and employees for their hard work. Event will begin at 3:30 p.m. Activities for the whole family will be available. The event will continue into the evening with food, music, booths, activities, and prizes.



Want to sponsor?

Please contact Erika Ochsner.

Erika Ochsner
Commercial Sponsorship Coordinator
Services Marketing
Vance AFB, OK
Phone: (580) 213-6455
Email: sponsor-



Audience: Approximately 1,000 people attended last year's Fall Fest.

Where: Vance AFB Youth Center Gym & Field by youth center

When: October 12 at 3:30 p.m.

Sponsorship Opportunities: Cash to help offset the cost of the event and or prizes/ giveaways to enhance the event.

Sponsors may set-up a booth with informational material for \$150.

Promotional Strategies: This event will be promoted in the Airscoop (base paper, 2500 copies weekly), a monthly *What's Happenin'* Publication (1000 copies are distributed by the first of the month), weekly base-wide e-mails, posters, fliers, and scrolling marquees. Sponsor name and logo will be recognized in all above advertising and publicity.



This is a solicitation for commercial sponsorship by a Non-appropriated Fund Instrumentality of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the government.