

Club Membership Drive 2006

Vance AFB • Sept. 1 - Nov. 30

Synopsis of the event: Increase club membership. A kick-off, midway, and closing event will be held. Two H3 Hummers will be given away by AETC Headquarters. One to a current club member and another to a new member who signs up during the drive. At the local level, prizes will also be given.



Want to sponsor?

Please contact Erika Ochsner.

Erika Ochsner
Commercial Sponsorship Coordinator
Services Marketing
Vance AFB, OK
Phone: (580) 213-6455
Email: sponsorship@vance.af.mil



Audience: All military members and civilian contractors who are not yet club members.

Where: Vance Club

When: Sept. 1 - Nov. 30

Sponsorship Opportunities: Cash to help offset the cost of the event and or prizes/ giveaways to enhance the event.

Would like grand prize to be weekend get-away to OKC. Small gift cards desired to give to those who sign up at kick-off & midway event.

Promotional Strategies: This event will be promoted in the Airscoop (base paper, 2500 copies weekly), a monthly *What's Happenin'* Publication (1000 copies are distributed by the first of the month), weekly base-wide e-mails, posters, fliers, and scrolling marquees. Sponsor name and logo will be recognized in all above advertising and publicity.



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